



CPBI
SASKATCHEWAN
REGION

CANADIAN PENSION & BENEFITS INSTITUTE



CPBI Saskatchewan 2015-16 Sponsorship Opportunities

This brochure contains details for:

2015-16 Program Year Sponsorship

- One Level

2016 Regional Conference Sponsorship

- Diamond
- Gold
- Silver
- Bronze

**Receive a 10% discount by applying for both
Program and Conference Sponsorship by
September 15, 2015!**

For more information Contact:
CPBI Saskatchewan
saskatchewan@cpbi-icra.ca (306) 757-1013

2015-16 PROGRAM SPONSORSHIP

Program Sponsorship \$1,500 (Unlimited Opportunities)

Program Sponsorship applies to regional seminars during the program year of July 1, 2015 to June 30, 2016.

Program sponsorship rewards include:

- Maximum of four (4) complimentary registrations per program year at Saskatchewan regional breakfast and luncheon seminars of choice.
- Acknowledgement on seminar announcements, newsletter, and website.
- Verbal and table sign acknowledgement at seminars.

Note: Program Sponsorship does not include programs in partnership with Humber College.

2016 CONFERENCE SPONSORSHIP REWARDS

Conference Sponsorship Rewards

Conference Sponsorship applies to the 2016 CPBI Saskatchewan Regional Conference “*Evolution through Innovation*” to be held on April 13 & 14, 2016, at the Delta Regina Hotel in Regina.

All levels of conference sponsorship include the following Conference Sponsorships Rewards:

- Company logo in conference promotional material.
- Company logo on the conference website.
- Conference program acknowledgement.
- Special signage at sponsored event(s).
- Verbal recognition prior to sponsored event(s).
- Sponsor badge recognition for all your employees at the conference.
- Opportunity to provide promotional items for the delegate bags.
- Advance notice for selection at next year's conference

2016 CONFERENCE SPONSORSHIP

Diamond Conference Sponsorship \$4,000 (3 Opportunities)

Package A: Wednesday, April 13, 2016 Breakfast & Luncheon/Speaker

Package B: Thursday, April 14, 2016 Breakfast & Luncheon/Speaker

Package C: Wednesday, April 13, 2016 Supper & Entertainer/Speaker

- One (1) complimentary conference registration.
- Two (2) non-member conference registrations at the member rate.
- Display booth or exhibitor table for promotional literature/draws.
- Opportunity to introduce the speaker.
- Conference Sponsorship Rewards listed on the previous page.

Gold Conference Sponsorship \$3,000 (3 Opportunities)

Opening Keynote Plenary: Wednesday, April 13, 2016

1st Day Afternoon Plenary: Wednesday, April 13, 2016

2nd Day Morning Plenary: Thursday, April 14, 2016

- Two (2) non-member conference registrations at the member rate.
- Display booth or exhibitor table for promotional literature/draws.
- Opportunity to introduce the plenary speaker.
- Conference Sponsorship Rewards listed on the previous page.

Silver Conference Sponsorship \$2,000 (4 Opportunities)

Breakout Sessions

Place your organization in the spot light by sponsoring one of four breakout sessions. Each breakout includes both pension and benefits presentations, so you will reach all attendees. In addition to the Conference Sponsorship Rewards listed on the previous page, it includes the opportunity to introduce the breakout session speakers by a representative(s) of your company.

Bronze Conference Sponsorship \$1,000 (3 Opportunities)

Refreshment Breaks

Attendees find the refreshment breaks between sessions to be both refreshing and an excellent opportunity for networking. This entitles your organization to the Conference Sponsorship Rewards listed on the previous page, and is an excellent way to promote your organization throughout the conference.

SPONSOR APPLICATION

Sponsorship Selection

Receive a 10% discount by applying for both Program and Conference Sponsorship by September 15, 2015!

	2015-16 Program Sponsorship only	2016 Conference Sponsorship only	Program (one level) and Conference = 10% Discount
Program - One Level	<input type="checkbox"/> \$1,500		
Diamond		<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$4,950
Gold		<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,050
Silver		<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,150
Bronze		<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,250
Application Deadline:	September 15, 2015	March 1, 2016	September 15, 2015
Payment Due Date:	January 31, 2016	April 1, 2016	January 31, 2016

How to Become a Sponsor

- 1 Select one or more of the sponsorship options by the deadline indicated above.
- 2 Email or Fax the completed Sponsorship Application form to:
Email: saskatchewan@cpbi-icra.ca Fax: (306) 781-3316
- 3 Sponsorships are assigned on a date-received basis.
- 4 Sponsorships are not restricted to these opportunities. If you have a sponsorship idea you would like to present, please let us know.
- 5 Payment must be received by the due date indicated above via cheque payable to "CPBI Saskatchewan" and mailed to: Box 353, White City, SK, S4L 5B1.

Contact Person

Name _____

Title _____

Company _____

Address _____

Phone _____ Email _____